
BOOK REVIEW

*SCENARIOS ON VIOLENCE,
COMMUNICATION, AND
ORGANIZATIONS. AN OPEN
DISCUSSION IN THE IBERO-
AMERICAN CONTEXT*

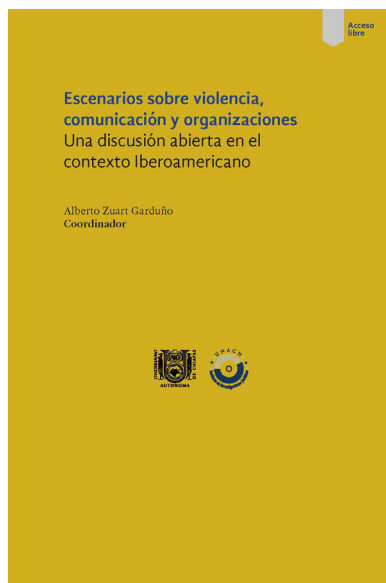
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One of the meanings of discussion is to examine, analyze, and compare the derivations of research, at the side of other existing or potential ones. Joan Corominas, in his *Brief Etymological Dictionary of the Spanish Language*, points out its Latin origin: *discūtĕre*, decide, break, dissipate. The coordinator of this book proposes, rightly so, to carry out this exercise of understanding, of breaking point, in the sociological space and the field of communication. Following this intent and trail, the book *Scenarios on violence, communication, and organizations. An open discussion in the Ibero-American context*, an academic effort that provides continuity to studies that address these issues with a collective and comprehensive approach.

In this coordinated and multidisciplinary work, within the framework of the development of scientific research and significant experiences, of the Iberoamerican Committee of Research in Organizations and Communication (AISOC) and the Institute of Legal Research of the UNACH, they seek to carry out an extensive interpretation of the different scenarios and forms of representation of violence, communication, and organizations and their most significant collective references. The first of these is that of society, through physical or moral transgression, political interactions, and the

media; on the other hand, that of business, through entrepreneurship, innovation, as well as sustainability.

In its fifteen chapters, the book offers a broad overview of the most emblematic topics of the sociological and communication environment, simultaneously providing an approach to the Ibero-American context. In this sense, the works address various topics that occur in our societies, for example, soccer, violence, and media; political parties, crisis, and opportunities for political transformation in Mexico; social interactions and citizen empowerment; social micro geographies; ways to make visible and raise awareness of social and political problems; scenarios of dissent; contributions against violence in children; communication and sustainability; challenges of social entrepreneurship; entrepreneurship and innovation in organizations; other forms of union representation; the power of social campaigns on the radio; institutions and local productive systems; social dimensions in tourist destinations.

Finally, without writing a summary of the research works that make up the publication, in the sections described it is possible to appreciate the enormous complexity of the social phenomenon and corporate responsibility. Thus, this collegiate document represents a great contribution of observation, interpretation, and analysis for those interested in approaching the understanding of the Ibero-American environment and its contemporary and future challenges.

REFERENCES

- Alberto** Zuart Garduño (Coordinador). Escenarios sobre violencia, comunicación y organizaciones. Una discusión abierta en el contexto Iberoamericano. Chiapas: IIJ-UNACH, 2020, 678 pp. ISBN: 978-607-561-046-7. <https://ijj-unach.mx/index.php/es/publicaciones/libros-2>